

PRIVACY POLICY STATEMENT

ROCKLAKE INSURANCE GROUP INC.

RockLake Insurance Group, Inc. wants you to know how we protect the confidentiality of your non-public personal information as well as how and why we use and disclose the information we have about you. "Non-Public Personal Information" for purposes herein means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you. The following describes our policies and practices for securing the privacy of our current and former customers. We may amend our privacy policy from time to time consistent with applicable privacy laws.

INFORMATION WE COLLECT

The non-public personal information that we collect includes, but is not limited to:

- Information contained in applications or other forms that you and/or your authorized representatives submit to us, such as Applicant Name, Applicant DBA, Applicant Mailing Address, Applicant Garaging Address, Applicant Email Address, Applicant Phone number, Applicant Federal ID #, Business Owner Name, Driver Names, Driver DOB, Driver License Number, Motor Vehicle Report (MVR) and Equipment VIN.
- Information we obtain from you and others in connection with insurance coverage we issue to you, including but not limited to, information about your transactions with our affiliates or other third parties, such as Loss Information and Payment History.
- Information we receive from insurance support organizations and consumer or other reporting agencies related to your Insurability. Information obtained from a report prepared by an insurance support organization may be retained by the insurance support organization and disclosed to other persons or Government Agencies as necessary in the function of our normal insurance operation.

REASONS WE CAN DISCLOSE YOUR PERSONAL INFORMATION

We do not disclose personal information about current or former customers to anyone, except as permitted by law. We disclose the information that we have when it is necessary to provide our products and services. We may also disclose information when the law requires or permits us to do so.

We may disclose some or all of the personal information that we collect about you to companies that perform services or functions on our behalf only in the course of acquiring insurance coverage or managing insurance coverage for you.

Our contractual agreements prohibit these third parties from disclosing or using your personal information other than to carry out the purposes for which we disclosed the information. We may disclose your personal information to affiliates, including insurance companies, or third parties, including insurance salespeople or insurance providers, when it is necessary to provide products and services you request or as otherwise permitted under applicable law. We may disclose information when the law requires or permits us to do so such as law enforcement and state regulatory agencies.

CONFIDENTIALITY AND SECURITY

We maintain physical, electronic and administrative safeguards designed to protect your personal information from unauthorized access. We limit access to your personal information to those employees and/or third parties who need such access in connection with providing products or services to you. We do **NOT** sell Private Consumer Information.

RIGHT TO ACCESS OR CORRECT YOUR PERSONAL INFORMATION

As required by applicable law, we will afford you the right to:

1. Access your personal information;
2. Find out to whom your personal information has been disclosed; and
3. Request correction of your personal information.

Where permitted by law, we may charge a reasonable fee to cover the costs incurred in responding to such request. All requests must be made in writing to the Privacy Compliance Officer at the following address:

ATTN: Privacy Compliance Officer
RockLake Insurance Group Inc.
317 South Stuart Place Road
Harlingen TX. 78552

Email to PPCO@rlig.com
Phone# 1-800-716-2559

CONTACTING US

If you have any questions about this privacy notice or would like to learn more about how we protect your privacy by contacted RockLake Insurance Group Inc. You can also contact the agent or broker who handled this insurance. A consumer has the right to make Private Information Disclosure requests without concern of facing discrimination of any kind.